

PRESS RELEASE

FOR IMMEDIATE RELEASE

For Information Contact:

Joe Wieczorek

The Media Group, Inc.

(847) 956-9090

E-mail: joe@themediagroupinc.com

Rife Putters Captures Two Top 5 Finishes at World Golf Championships

Sanford, FL - Rife Putters would like to congratulate the T-2nd and T-4th Place Finishers at the World Golf Championships who each fired 2 under par final rounds to notch spots in the Top 5 at Firestone Country Club's South Course. Rife accumulated over \$981,000 in earnings at the event with three putters in play.

The T-2nd Place Finisher used a Rife Barbados to shoot even par over a very tough Firestone Country Club. This was his 6th Top 10 Finish of the year, all of which were achieved using his trusty Barbados putter. The 2nd Place Finish moved him up 17 spots on the FedExCup Points to 20th.

The T-4th Place Finisher used a Rife Scarab putter to average only 1.692 putts per GIR in the final round and capture his first Top 5 Finish of the season.

Week in and week out players on the PGA, Champions and Nationwide Tours rely on Rife's RollGroove™ Technology. In the past two years Rife Putters have accounted for well over \$20 Million dollars in earnings on the Professional Tours, and each week that number continues to grow. Over \$20 Million in earnings and no endorsed players, Rife Putters has found that for Tour Players, winning is everything!

About Rife Putters

All of Rife's Putters, the 2 Bar line, GR6 Series, and new Island Series putters, are high-end fully CNC milled putters that offer the same patented RollGroove™ Technology and patent pending LieAline System.

Rife Putters, LLC is the true innovator behind horizontal grooved face putter technology with a patent on specifically sized grooves since 1997.

These precisely spaced grooves allow the putter to gently press into the cover of the ball and grip and lift it into an instant forward roll. Guerin Rife states, "just as grooves in irons help control spin so do grooves in a putter face." Other companies are now trying to imitate this patented technology but the spacing of the grooves is the true key to the gripping and lifting effect of grooved face putter technology. Horizontal RollGroove™ faced putters create the truest "no skid" roll in golf no matter where you hit the ball on the putter face.

For more information on Rife Putters or their product lineup for 2007 visit their website at www.rifeputters.com.

Media members interested in testing a Rife putter for an editorial review should contact: Joe Wieczorek: joe@themediagroupinc.com or Bart Henyan: bart@themediagroupinc.com of The Media Group, Inc. at (847) 956-9090.

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