

PRESS RELEASE

FOR IMMEDIATE RELEASE

For Information Contact:

Joe Wieczorek

The Media Group, Inc.

(847) 956-9090

E-mail: joe@themediagroupinc.com

Rife Putters Capture Victory on the Champions Tour at the Ginn Championship

Sanford, FL - Rife Putters would like to congratulate the winner of The Ginn Championship Hammock Beach Resort on the Champions Tour this past weekend. The winner used a Rife 2 Bar Blade putter to capture the victory and earned a paycheck for \$375,000.00. He finished 12 under par for the tournament moving him up from 27th to 5th on the Charles Schwab Cup Points List. The winner has had three Top 10 Finishes this year with his Rife 2 Bar Blade, this being his first Victory of the year.

At The Ginn Championship, Rife had 11 putters in play, placing them second on the Darrell Survey. Rife's combined earnings exceeded \$559,000.00 for this event. That's over half a million dollars in earnings without one endorsed player.

"We are very excited about the Champions Tour this year," said Matt Molloy, President of Rife Putters. "Last year was a real breakout year for us...I think this year will be even better. Every week, Tour Players are passing on the endorsement money offered by the other putter companies and choosing to play Rife Putters. I guess winning is everything!"

About Rife Putters

Rife Putters, LLC is the true innovator behind horizontal grooved face putter technology with a patent on specifically sized grooves since 1997. These precisely spaced grooves allow the putter to gently press into the cover of the ball and grip and lift it into an instant forward roll. Guerin Rife states, "just as grooves in irons help control spin so do grooves in a putter face." Other companies are now trying to imitate this patented technology but the spacing of the grooves is the true key to the gripping and lifting effect of grooved face putter technology. Horizontal RollGroove faced putters create the truest "no skid" roll in golf no matter where you hit the ball on the putter face.

All of Rife's Putters, the 2 Bar line, GR6 Series, and new Island Series putters, are high-end fully CNC milled putters that offer the same patented RollGroove™ Technology and patent pending Lie-Aline System.

For more information on Guerin Rife Putters or their product lineup for 2007 visit their website at www.rifeputters.com

Media members interested in testing a Guerin Rife putter for an editorial review should contact: Joe Wieczorek: joe@themediagroupinc.com or Bart Henyan: bart@themediagroupinc.com of The Media Group, Inc. at (847) 956-9090.